



# SANTA MONICA PULSE

## SURVEY RESPONSES FOR OCTOBER 2021

Text message poll sent to ~1,000 Santa Monicans between Oct 21-27, with a response rate of 16.5 percent.

### QUESTION 1:

Earlier this month, a homeless woman attacked a reality TV star in Santa Monica, resulting in national news coverage of the city's crime and homelessness problems. Do you think this latest incident should be a catalyst for city officials to reconsider their current approach to addressing crime and homelessness?

	Total Pct
1. Yes	90.96%
2. No	5.42%
3. Not Sure	3.61%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 3:

Santa Monica has recently hired former Mesa, Arizona Police Chief Ramon Batista to be the new Police Chief in the city. Do you believe his leadership will help decrease crime and homelessness in Santa Monica?

	Total Pct
1. Yes	6.63%
2. No	15.66%
3. Not Sure	77.71%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 2:

If you believe city officials must reconsider their current approach to addressing crime and homelessness, what changes to you think should be made? Select all that apply.

	Total Pct
1. Increased police patrols in the downtown area and the beach, especially overnight	76.51%
2. Extend hours for Ambassador program to early morning or night	28.92%
3. Clear out homeless encampments	87.95%
4. Not applicable	0.00%
5. Other	46.99%
<b>TOTAL RESPONDENTS</b>	<b>166</b>