

SANTA MONICA PULSE

SURVEY RESPONSES FOR APRIL 2022

Text message poll sent to ~1,000 Santa Monicans between April 25-29, with a response rate of 16 percent.

QUESTION 1:

Mayor Himmelrich has proposed a ballot measure that would increase the transfer tax on certain real estate transactions to help fund “homelessness prevention,” among other goals. The measure would greatly expand the city’s ability to repurpose existing buildings or construct new buildings for the purpose of affordable housing throughout Santa Monica. The measure provides minimal independent oversight on how the money is spent and little ability for most residents to offer input on the location of the housing. Do you support or oppose this ballot measure?

	Total Pct
1. Support	11.18%
2. Oppose	75.78%
3. Not sure/need more information	13.04%
TOTAL	100.00%

QUESTION 3:

City Council elections are around the corner. Of the below choices, which is your top priority for a potential new City Councilmember?

	Total Pct
1. Reduce homelessness	23.60%
2. Stop over-development	22.36%
3. Construct affordable housing	4.97%
4. Increase police presence	25.47%
5. Something else	23.60%
TOTAL	100.00%

QUESTION 2:

A recent report found that the Santa Monica Police Department is facing a “record shortage of officers.” Do you believe the city should increase funding for the SMDP to prioritize hiring more officers?

	Total Pct
1. Yes	77.02%
2. No	14.91%
3. Not Sure	8.07%
TOTAL	100.00%