



SANTA MONICA PULSE

SURVEY RESPONSES FOR JULY 2022

Text message poll sent to ~1,000 Santa Monicans between July 22-27, with a response rate of 16 percent.

QUESTION 1:

The City Council recently appointed three new board members to Downtown Santa Monica, the nonprofit that manages the 3rd Street Promenade. As local business owners and other stakeholders, there's some hope that the new members will help tackle homelessness and crime, among other issues. Do you believe the newest board members will help put the promenade on a path to recovery?

	Total Pct
1. Yes	14.81%
2. No	32.10%
3. Not sure	53.09%
TOTAL	100.00%

QUESTION 2:

As of July 1, Santa Monica's minimum wage increased to \$15.96 per hour, with paid sick leave for up to 72 hours a year depending on the size of the business. Some small business owners have commented that the higher wage and sick leave presents a challenge, especially in a post-COVID economy. Do you believe the higher wage will have a positive, negative, or neutral impact on small businesses in Santa Monica?

	Total Pct
1. Positive	29.01%
2. Negative	46.91%
3. Neutral	24.07%
TOTAL	100.00%

QUESTION 3:

Los Angeles County is preparing to bring back indoor mask mandates to fight the spread of BA.4 and BA.5 COVID-19 subvariants. Do you support or oppose this move?

	Total Pct
1. Support	27.78%
2. Oppose	67.90%
3. Not sure	4.32%
TOTAL	100.00%