



# SANTA MONICA PULSE

## SURVEY RESPONSES FOR JUNE 2022

Text message poll sent to ~1,000 Santa Monicans between June 23-30, with a response rate of 19 percent.

### QUESTION 1:

A ballot measure proposed by Mayor Himmelrich appears to have sufficient signatures to appear on the November ballot. The measure would increase the transfer tax on certain real estate transactions by 704 percent. It would greatly expand the city's ability to repurpose existing buildings or construct new buildings for affordable housing with minimal independent oversight or resident input. Do you support or oppose this measure?

	Total Pct
1. Support	5.88%
2. Oppose	88.24%
3. Not sure	5.88%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 3:

In a recent news article, Barry Snell, chair of Downtown Santa Monica, defended the city's downtown safety ambassador program saying it supports a safe downtown area. He rejected recent calls to eliminate the program. Do you support or oppose the safety ambassador program?

	Total Pct
1. Support	24.06%
2. Oppose	52.94%
3. Not sure	22.99%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 2:

Councilmember Brock has proposed a rival ballot measure. His measure would charge a more modest real estate transfer tax on certain commercial properties. The revenue would go to support various local priorities, including public safety, fighting crime, and reducing homelessness. Do you support or oppose this measure?

	Total Pct
1. Support	42.78%
2. Oppose	43.32%
3. Not sure	13.90%
<b>TOTAL</b>	<b>100.00%</b>