

SANTA MONICA PULSE

SURVEY RESPONSES FOR OCTOBER 2022

Text message poll sent to ~1,000 Santa Monicans between October 21-27, with a response rate of 15 percent.

QUESTION 1:

Two rival real estate transfer taxes will appear on the November ballot -- one from Mayor Himmelrich and one from Councilmember Brock. The Mayor's measure would tax \$53 per \$1,000 on properties valued at \$8 million. Brock's would charge a more modest transfer tax on certain commercial properties, with the revenue going to support various local priorities. If the election were held tomorrow, which measure would you vote for?

	Total Pct
1. Mayor Himmelrich's transfer tax measure	16.78%
2. Councilmember Brock's transfer tax measure	25.87%
3. Neither/unsure	57.34%
TOTAL	100.00%

QUESTION 2:

Three City Council seats are up for election in November. If the election were held tomorrow, which three candidates would you be most likely to vote for?

	Total Pct
1. Whitney Bain	3.50%
2. Albin Gelicz	22.38%
3. Troy Harris	1.40%
4. Armen Melkonians	52.45%
5. Samantha Mota	0.70%
6. Lana Negrete	50.35%
7. Ellis Raskin	13.29%
8. Caroline M Torosis	19.58%
9. Natalya Zernitskaya	6.99%
10. Austin Humble	0.70%
11. Arthur Jeon	2.80%
12. Jonathan Mann	4.90%
13. Jesse Zwick	13.29%
14. None of these/not sure	19.58%

**results do not add up to 100% because respondents chose up to three names*