



SANTA MONICA PULSE

SURVEY RESPONSES FOR NOVEMBER 2022

Text message poll sent to ~1,000 Santa Monicans between Nov. 21 - Dec. 2, with a response rate of 14 percent.

QUESTION 1:

Two local interest groups, Santa Monicans for Renters' Rights and Unite Here Local 11, ran an aggressive campaign against Councilmember Lana Negrete this past election cycle. Did their campaign make you more or less likely to vote for Councilmember Negrete?

	Total Pct
1. Their campaign made me less likely to vote for her	21.68%
2. Their campaign made me more likely to vote for her	42.66%
3. The campaign had no impact on my likeliness to vote for her	35.66%
TOTAL	100.00%

QUESTION 3:

Councilmember Gleam Davis has proposed a policy that would make neighborhood groups "refrain" from taking positions in local races. If they fail to do so – or don't include a disclaimer – it would result in the group's removal from the City's website. Do you support or oppose such a policy?

	Total Pct
1. Support	17.48%
2. Oppose	62.94%
3. Not Sure	19.58%
TOTAL	100.00%

QUESTION 2:

Of the below, what should the new City Council's top priority be going forward?

	Total Pct
1. Lower crime rates	21.68%
2. Reduce homelessness	21.68%
3. Stop overdevelopment	32.17%
4. Revitalize the local economy	8.39%
5. Other*	16.08%
TOTAL	100.00%

**the majority of respondents wrote in all of the above in this section*