



SANTA MONICA PULSE

SURVEY RESPONSES FOR NOVEMBER 2023

Text message poll sent to ~1,000 Santa Monicans between Nov 30 - Dec 4 with a response rate of 13 percent.

QUESTION 1:

The Santa Monica City Council recently voted to endorse Proposition 1, a state ballot initiative set for a vote in March 2024. Proponents say it would reallocate billions of dollars to help homeless Californians and those struggling with substance use. Opponents say the measure will only throw more money at a more nuanced issue. Knowing this, would you vote in favor of Proposition 1?

	Total Pct
1. Yes, I would vote in favor	19.20%
2. No, I would vote against	49.60%
3. Not sure	31.20%
TOTAL	100.00%

QUESTION 2:

On Thursday, the Santa Monica Police Reform Commission held a re-vote on a report that recommends police officers state the reason for all traffic and pedestrian stops on body-worn video (BWV). Do you believe the city should adopt such a policy?

	Total Pct
1. Yes	55.20%
2. No	30.40%
3. Not sure	14.40%
TOTAL	100.00%

QUESTION 3:

This week, the LA City Council approved the Responsible Hotel Ordinance — a law that would allow hotels to voluntarily house the homeless, along with other requirements. This law will replace the measure intended for the March 2024 ballot that would have forced hotels to house the homeless. Do you support this new approach where housing the homeless is voluntary instead of forced?

	Total Pct
1. Yes	65.60%
2. No	22.40%
3. Not sure	12.00%
TOTAL	100.00%