



# SANTA MONICA PULSE

## SURVEY RESPONSES FOR JANUARY 2024

*Text message poll sent to ~1,000 Santa Monicans between Jan 31 - Feb 5 with a response rate of 11 percent.*

### QUESTION 1:

Hospitality worker union Unite Here Local 11 recently failed to get enough signatures for a ballot initiative that would have required Santa Monica hotels to pay their workers \$30 an hour. The union has also been active in recent months organizing loud, early-morning protests in residential areas. Would you say that Local 11 has been a positive or negative influence in Santa Monica?

	Total Pct
1. Positive Influence	15.60%
2. Negative Influence	58.72%
3. Not sure	25.69%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 2:

The City Council voted unanimously to implement a program that places unarmed security guards on buses and at bus stops throughout Santa Monica. The new policy was put in place in response to an uptick in passenger disturbances and other conduct violations. Do you think this new initiative will help reduce crime?

	Total Pct
1. Yes	47.71%
2. No	33.94%
3. Not sure	18.35%
<b>TOTAL</b>	<b>100.00%</b>

### QUESTION 3:

Would you say that you approve or disapprove of the current City Council's recent performance?

	Total Pct
1. Approve	9.17%
2. Disapprove	55.96%
3. Not sure	34.86%
<b>TOTAL</b>	<b>100.00%</b>