

SANTA MONICA PULSE

SURVEY RESPONSES FOR MARCH 2024

Text message poll sent to ~1,000 Santa Monicans between Mar 29 - Mar 31 with a response rate of 13 percent.

QUESTION 1:

City Council recently passed a resolution denouncing the County's needle exchange program that takes place in public parks. The resolution sparked a debate over the program's impact on residents. Have you reduced your usage of city parks, public transportation, or both out of a concern for crime, including drug use?

	Total Pct
1. Yes	89.84%
2. No	10.16%
3. Not sure	0.00%
TOTAL	100.00%

QUESTION 3:

The City Council was supposed to consider amendments to the current noise ordinance that would prevent excessive noise at certain times in residential areas. The issue has become a point of contention for many residents who are disturbed by loud protests conducted by hotel worker union Unite Here Local 11. However, the item was pulled for discussion at the last meeting. Do you think the City Council needs to address excess noise in residential neighborhoods?

	Total Pct
1. Yes	73.44%
2. No	14.06%
3. Not sure	12.50%
TOTAL	100.00%

QUESTION 2:

After 33 years in Santa Monica, the American Film Market recently announced that it will move to Las Vegas. The market brings more than \$20 million into Santa Monica's economy during its annual week-long stay. Which of the below factors, if any, do you believe contributed to the market's relocation?

	Total Pct
1. Public safety Issues (including crime and homelessness)	85.94%
2. Noisy protests outside hotels	36.72%
3. Increased travel costs	16.41%
4. Other	32.03%

**Respondents were able to choose more than one answer. Of those who wrote in a response, many cited overdevelopment, loss of local retail, and high taxes as possible reasons.*