



SANTA MONICA PULSE

SURVEY RESPONSES FOR APRIL 2025

Text message poll sent to ~1,000 Santa Monicans between April 14-16 with a response rate of 11 percent.

QUESTION 1:

Santa Monica invested \$8 million of state grant money in a 3-year program that gives homeless individuals who have committed low-level crimes in the city a choice between going to jail or entering a into a “personalized 90-day care coordination plan.” Those who successfully complete the program will have their misdemeanor charges dropped. Do you believe this program will reduce or increase crime and disorder in Santa Monica?

	Total Pct
1. Reduce crime	25.22%
2. Increase crime	26.09%
3. No change	48.70%
TOTAL	100.00%

QUESTION 3:

After months of crime on the beach in Santa Monica, including “murders, rapes, and accidental deaths,” the City Council is exploring ways to make the beach safer, but has so far stopped short of enforcing a curfew. Do you think enforcing a nighttime curfew on the beach would increase safety?

	Total Pct
1. Yes, a curfew on the beach would increase safety	63.25%
2. No, a curfew on the beach would not increase safety	23.93%
4. I am not sure	12.82%
TOTAL	100.00%

QUESTION 2:

This week, the federal government announced a criminal task force to investigate potential “fraud, waste, abuse and corruption” involving funding for homeless programs in Southern California. The Mayor of LA has said the task force will be a “complete distraction,” while the federal government points to the need for investigation -- including an audit that found \$2.3 billion in homeless funding sent to LA County between June 2020 and June 2024 could not be fully accounted for. Do you support the task force?

	Total Pct
1. Yes	79.49%
2. No	11.11%
3. Not sure	9.40%
TOTAL	100.00%