



SANTA MONICA PULSE

SURVEY RESPONSES FOR FEBRUARY 2026

Text message poll sent to ~1,000 Santa Monicans on February 17 with a response rate of 15 percent.

QUESTION 1:

The Santa Monica City Council is considering opening three homeless facilities in the Pico and Sunset Park neighborhoods. The City Council argues that this will allow them to shift homeless facilities away from downtown Santa Monica. Local leaders in Pico and Sunset Park say that it is unfair to place additional homeless facilities in their neighborhoods. Do you support or oppose these new homeless facilities?

	Total Pct
1. Strongly Support	10.39%
2. Somewhat Support	9.09%
3. Somewhat Oppose	9.74%
4. Strongly Oppose	69.48%
5. No Opinion	1.30%
TOTAL	100.00%

QUESTION 2:

A recently filed ballot initiative in Santa Monica would use land from Santa Monica Airport to build several thousand low-income housing units. Do you support or oppose this potential ballot measure?

	Total Pct
1. Strongly Support	10.39%
2. Somewhat Support	8.44%
3. Somewhat Oppose	7.79%
4. Strongly Oppose	72.73%
5. No Opinion	0.65%
TOTAL	100.00%

QUESTION 3:

This November, California voters could consider a “billionaire tax” ballot initiative, which would seize 5% of the assets of California residents with over \$1 billion in assets. Proponents argue that this money will be used to pay for state-funded healthcare initiatives. Opponents argue that the tax could cause capital flight from the state, as billionaires might relocate their residencies and businesses – meaning that California will no longer receive any of their tax dollars in the future. Do you support or oppose this potential ballot measure?

	Total Pct
1. Strongly Support	15.38%
2. Somewhat Support	8.97%
3. Somewhat Oppose	9.62%
4. Strongly Oppose	60.90%
5. No Opinion	5.13%
TOTAL	100.00%